Brain Training is a simple and proven way to improve core learning abilities to achieve faster, easier and more efficient learning.

The brain is deeply involved in everything we do, think or feel. The Brain Workshop programs enhance core brain skills that help us perceive, process, and use information. We are determined to help people of all ages reach their full brain potential.

It is a WORKOUT for the brain

The brain is deeply involved in everything we do, think or feel. The Brain Workshop programs enhance core brain skills that help us perceive, process, and use information. We are determined to help people of all ages reach their full brain potential.
Does your child display any of these common signs of learning difficulties?

- Avoids work that seems complicated or hard
- Reverses letters or words
- Takes a long time to complete tasks
- Is disorganized and frustrated when studying
- Struggles to understand or comprehend what was read
- Has problems creating mental pictures from a word or math problem
- Has trouble paying attention/staying on task
- Forgets instructions or what was read earlier
- Keeps making the same careless errors without realizing it
- Has difficulties in spelling and sounding out words
- Does things that don’t seem to make sense

Causes and Consequences

Research shows that roughly 80% of learning difficulties among students and adults are the direct consequence of Cognitive Skills Weakness.

There is no need for your son or daughter to struggle any longer

The Brain Workshop is a training center that offers unique programs that dramatically enhance learning abilities for both struggling and advanced students.

Parents Want to Know

Know WHY and HOW: Cognitive skills testing pinpoints WHY your child is having problems. Customized Training with a professional trainer is HOW your child’s underlying skills grow.

Kids see changes for themselves and experience soaring self-esteem, renewed confidence, and a huge motivation boost.

Three steps to effective Brain Training

Identify, Strengthen, Measure

Our effective, results driven Brain Training

- Identifies the cause of the problem through testing
- Targets and Strengthens weak cognitive skills responsible for learning struggles with training
- Retests to measure improvements

At The Brain Workshop Cognitive skills of every learner are measured before and after brain training, so the unmatched results are not only seen but are actually measured scientifically.
Just what are cognitive skills, and how do they impact learning?

Cognitive skills are the underlying mental skills required for learning

- Attention
- Logic and Reasoning
- Visual processing
- Auditory Processing
- Processing Speed
- Working & Long-Term Memory

Cognitive skills process new and recalled information. Our Knowledge Bank stores and distributes information we have already processed. Information becomes knowledge using a path that relies on individual cognitive skills such as auditory and visual processing and memory. Different skill combinations are required by different learning challenges. If required skills are weak, learning based on that particular skill will be hindered.

Cognitive Skills are Trainable

We know that cognitive skills can be enhanced not only because we can see the changes through observation and test, but also because there is evidence derived from brain research as well.

Patented Methodology

One-on-One
Sequenced
Targeted
Non-Academic

The Brain Workshop brain training programs combine the proven power of one-on-one professional training with state-of-the-art online training to create a powerful training system.

Take the first step now. Contact us today to schedule an Assessment 04 32 75 075.
When we learn, groupings of neurons, or nerve cells, work together to accomplish learning or thinking tasks. Recent research indicates that targeted mental exercise causes the neurons to branch widely. Millions of additional connections, or “synapses” between brain cells are then developed leading to a significantly more efficient learning experience. Arnold Scheibel, the former director of UCLA’s Brain Research Institute, once said that we can think of it as upgrading a computer with a bigger memory board that allows you “to do more things more quickly”. The gains in efficiency and processing speed achieved with training are retained and make learning-related tasks easier.

Feel Your Brain At Work
Find out what it’s like to do training with The Brain Workshop.

When done with intensity and frequency, this exercise will actually map new neural pathways in your brain!

Directions:
From the top row, left to right, call out the color of each of the arrows without a mistake. Simple.
Now call out the direction of each arrow. Do it without error in 40 seconds. Keep practicing until you can do it in only 20 seconds.
Next, call out the direction of the arrows as if they were turned a quarter-turn clockwise. Get that time down to 20 seconds without error.

Now comes the fun...

Call out the color of the UP and DOWN arrows, and call out the direction of the LEFT and RIGHT arrows (this requires divided attention). Once mastered, increase the difficulty by saying red for yellow and blue for green. Try substituting different colors. Keep track of your time and stay with it until each exercise flows quickly and !s

Last call out the direction of the arrow as if red and green arrows were turned a 1/4 turn clockwise and yellow and blue were turned 1/4 turn counterclockwise. You will find yourself not only doing the familiar ones easier, but mastering each new variation faster as well. This is because your brain is growing new connections to handle the challenges.
Student A: Rebecca is a polite, well-adjusted 6th grader. Her older sister has to help her occasionally with her homework, particularly in math, but in most subjects she gets by OK. She reads well enough to keep up with her peers, but struggles with geography and fractions. Rebecca’s IQ score is 106. Testing revealed that her underlying memory and visual processing skills are weak and cause her struggles.

Student B: Anthony is frustrated and withdrawn at times. He’s been to tutors and several after school programs with little success. He won’t read and rebels when forced to try. He is barely passing his classes, except art. In art class he thrives and keeps a sketchbook with him all the time. Anthony’s IQ score is 106, but his underlying word attack and auditory processing skills are weak.

Parents and adults are wise to seek testing designed to find out what exactly gives them or their child difficulty.

Call us Now on 04-32 75 075 to Schedule and Assessment
Who benefits from Brain Training?
Cognitive skills training strengthens skills used in all learning, work, and life situations for individuals of all ages and ability levels.

Attention Problems?
Based on neuroscientific research, attention is a cognitive skill set that can be improved and developed. Neuroscience shows that brain training targets and stimulates the underactive region of the brain responsible for the characteristics of inattention, (the prefrontal cortex), causing attention to be strengthened.

Help with Reading Problems
In people with reading problems, the cognitive skills that are usually weak are phonemic awareness and auditory processing. Cognitive skills training strengthens these weak skills. Brain imaging studies found that the brains of poor readers were permanently rewired to overcome reading deficits after intensive remedial instruction.

School students struggling behind grade level
Waiting for your child to “grow out of” learning difficulties is not really an option. Learning struggles rarely go away with time. Brain training will significantly enhance cognitive skills associated with different learning tasks, and boost the learning, and confidence levels of the student.

Help with Homework
Weak cognitive skills turn homework into a nightmare because weak brain skills make it harder to pay attention in class, fully grasp written or verbal instructions, focus and work quickly on assignment at school and later at home. Brain training enhances weak cognitive skills, providing a life-changing solution for homework struggles.

Help with ASD
Studies show that individuals on the autism spectrum respond well to activities that are regular and predictable. They commonly display weaknesses in short-term memory, processing speed, and logic and reasoning skills. The training specifically addresses these key cognitive deficits. Our programs are also highly ordered with consistent rewards.

Brain Training for Adults
Brain training can significantly improve mental performance. It can increase an individual’s IQ. Stronger cognitive skills translate into real life improvements in memory, clarity, attention, logic, and processing speed. Our clients report considerable gains in confidence and self-esteem. Simply put, brain training changes their lives.

College and University enrichment
The demands of university acceptance and performance make fast, efficient thinking a priority. Improving skills foundational to brain function can give all students the extra efficiency they need to succeed. Enhancing your brain is possible (even in advanced students!)

Help for Advanced students
For the advanced and high-performing students, the training is structured in such a way to hone their critical thinking and processing skills to razor-edge performance levels, which translates into extraordinary performance in even the most challenging learning situations. This opens up opportunities and lifetime advantages.

Brain Training for Adults
A Competitive edge
Brain training can significantly improve mental performance. It can increase an individual’s IQ. Stronger cognitive skills translate into real life improvements in memory, clarity, attention, logic, and processing speed. Our clients report considerable gains in confidence and self-esteem. Simply put, brain training changes their lives.
TESTIMONIALS

Dana

Our story with The Brain Workshop started when my daughter’s teacher informed us that she is having problems at school, as she cannot concentrate for a long period of time, and she is very slow.

Her father and I started looking for solutions; while searching on the internet I came across The Brain Workshop website, I read some of the testimonials, which encouraged me to research about brain training and how it can help people. I sent The Brain Workshop an email and they responded promptly. We decided to make Dana take the assessment. After the consultation, we decided to start the training program that was recommended for Dana.

Dana improved so much after the training, as her memory is much better and is now has a much better recall ability. She has also become more motivated to study hard for school. My daughter was very happy with her instructor and she enjoyed her classes at The Brain Workshop. All in all, it was a great experience for us and we are planning to continue with more training. I am very thankful to everyone there; they were very friendly and cooperative with us. I recommend this program to every parent.

Vianney

Vianney had always found school—and life in general— a big struggle; his self-esteem was extremely low, and his behavior at school was always a problem; with a very short attention span, he was always distracted, bothering his friends and being a clown. Of course, his school reports reflected this. It took me realizing that Vianney was in the lowest sets in every subject at school and still struggling in these sets as, more importantly, it took me realizing that my child just was not a very happy boy to decide to take action. A friend of mine told me about the method followed by the Brain Workshop and that it had worked wonders for her struggling daughter. I was favorably intrigued and my husband and I decided to give it a try, we enrolled Vianney for the training recommended after the assessment he took. Well, Vianney just finished the first phase of training and here is what has happened in his life: he went up 2 levels in every set at school—except in reading where he went up 3 levels in 2 weeks. His teacher keeps asking me what has happened to him and tells me he is a different child. His behavior at school is mostly excellent. His self-confidence, while still needing to be worked on, is much better and I can tell he has started to believe that he can actually do and achieve things. The results are just amazing. I know this might sound just like another success story but I insist that what we have seen with Vianney is something that I would never have dreamed of just a few months ago. My husband and I are very impressed and are convinced that what is happening with our son is priceless.

Mohsen

I used to be an individual with the least trust in my brain abilities, which was affecting my self-confidence massively. I was always blaming my memory for not remembering certain details during my daily meetings at work, which was eventually affecting my concentration and was making the situation worse every day. I was living inside my confined box and making notes of whatever happens during my daily life just to make sure that I don’t forget them with absolutely no interest in leaving that box.

I knew that I had to do something about it, so I contacted The Brain Workshop; the experts in The Brain Workshop recognized my problems and worked so hard with me to overcome them. While working on strengthening my skills, they also taught me how to let go of my mistakes and move on; as this was one of the main reasons of my frustrations, they worked hard to take me out of my box and encouraged me to open up and I’m happy to say that they succeeded.

Now after 4 months of intensive trainings, I feel so relaxed, focused with high level of concentration, I can take instant decisions without regretting any on them, I can remember most of the details when listening to people’s statements and my negotiation skills have improved dramatically.
Who is The Brain Workshop?

We are caring professionals devoted to working one-on-one with people who struggle or desire maximum learning skills enhancement, to help them literally transform learning weakness into strength.

We are partners with concerned parents- who together can produce rapid, lasting, guaranteed results. And with professionals who desire to excel in the work place.

It is our personal experience with Brain Training that lead us to be a part of this pioneering field. Having been first hand witnesses to the great life changing impact that brain training produces, we are sound believers of our ever changing brains and the power that we all possess within.

About Dr. Ken Gibson, Founder of BrainRx

Dr Ken Gibson is a passionate Education Pioneer. It is his life experiences that were behind his determination to form what is now a leading cognitive skill training network. He combined 30 successful years of clinical research to help people overcome learning struggles and embark on a journey of success.

For many years, Dr. Gibson has devoted himself to the development of programs that can effectively measure and train cognitive learning skills. Over half a dozen practical new applications for cognitive skills testing and training have been developed and are in use in many countries around the world today.

Dr. Ken Gibson’s Testimonial:

I struggled to read all through my school years. Back then, so little was known about the causes behind learning and reading struggles that I was essentially on my own. Today, I would be labeled dyslexic. Many of my other cognitive skills were strong. When I began my professional career I learned that I wasn’t unique in my reading struggles. Thousands of others struggled to learn and read.

With the continuing advancements in research and new training available from our centers all across the country, enduring the struggles that I endured as a child, is simply no longer necessary. I invite you to take a look at what The Brain Workshop offers and contact us. I am excited, and certain that we can help.

To your learning success,

Ken Gibson

The Brain Workshop

Unit 216, Apex Atrium BLDG, Motor City, Dubai
Tel: 04 24 34 620
Mobile: 050 227 68 09, 056 353 18 96
P.O.Box 215578
Dubai, UAE

Contact us today to schedule an ASSESSMENT.

Services approved by KHDA

www.thebrainworkshop.com