

# BOOST YOUR CHILD'S cognitive abilities



*Unlock life's Potential*

# Does your child?

Avoid work that seems complicated or hard

Have trouble paying attention/staying on task

Do things that don't seem to make sense

have difficulties in spelling and sounding out words

Have problems creating mental pictures from a word or math problem

Reverse letters or words

Forget instructions or what was read earlier

Struggle to understand or comprehend what was read

lack organization or exhibit frustration when studying

Take a long time to complete tasks

Keep making the same careless errors without realizing it





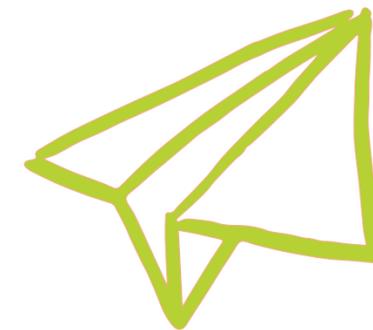
## Causes

Cognitive Skills (80%)  
Poor Instruction (10%)  
Sensory Defects (5%)  
Motivation (5%)



## Consequences

Poor Self-Esteem  
Poor Selection of Friends  
Academic Problems  
Limited Educational Advancement  
Reduced Life Opportunities



Research shows that roughly 80% of learning difficulties among students and adults - are the direct consequence of Cognitive Skills Weakness



# There is no need for your child to struggle any longer

The Brain Workshop is a training center that offers unique programs that dramatically enhance learning abilities for both struggling and advanced students.

## Parents want to know

Know WHY and HOW: Cognitive skills testing pinpoints WHY your child is having problems. Customized Training with a professional trainer is HOW your child's underlying skills grow.

Kids see changes for themselves and experience soaring self-esteem, renewed confidence, and a huge motivation boost.



## Three steps to effective brain training Identify, Strengthen, Measure.

Our effective, results driven Brain Training

- Identifies the cause of the problem through testing
- Targets and Strengthens weak cognitive skills responsible for learning struggles with training
- Retests to measure improvements

At The Brain Workshop Cognitive skills of every learner are measured before and after brain training, so the unmatched results are not only seen but are actually measured scientifically



## How do I know it will work?

The Brain Workshop innovative training system is the outgrowth of 30 years of research and clinical trials. During that time, thousands of students have recorded dramatic skill gains and improved performance in learning. By approaching learning problems through improving student's cognitive skills we average twice the results in less than half the time of tutoring or academic reading programs. Our intensive brain training increases mental abilities, and improves academic achievement.





## How are you different from tutoring?

Tutoring simply attempts to re-teach material that should have been learned but was not. We seek solutions with a different question: “How strong is his or her ability to learn?” Our testing and training strengthen these key underlying mental skills that are essential for easy, fast learning across all subjects. If skills weakness is a root cause of your child’s learning struggle, tutoring simply cannot correct it.

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Take the first step. Schedule an assessment

# Testimonials

## Kanishka's Mother

The journey has definitely been good for Kanishka, as it brought good changes in her. Her confidence, her will to work and conquer, her eagerness to explore, and has become more of extrovert. She has turned into my little grown up. I look forward to more changes with positive energy, filling her and leading her to success. Thank you BRAIN WORKSHOP for this. I am happy the way it has turned out for Kash. Thank you again.

## Yahya's Mother

Brain training has enabled me to concentrate and complete tasks in school and during each of my brain session. I have learnt more about how to speed write but still find additions difficult. Brain training was quite a challenge for me. in the beginning of my sessions I wasn't very keen on my sessions, but as soon as I realized that I can achieve my targets, I started to like my sessions and enjoy them. I feel more confident after brain training. My teacher Hiba was good, fun and strict which kept me on task and on target. Thank you

# Vianney's Mother

Vianney had always found school—and life in general— a big struggle; his self-esteem was extremely low and being the middle child of a family of five children did not help. His behaviour at school was always a problem; with a very short attention span, he was very quick at finding other things to do than listening to teachers (things like bothering his friends and being a clown!). Of course, his marks and his teachers' reports reflected this. It took me a while to assess the depths of Vianney's troubles; it took me realising that Vianney was in the lowest sets in every subject at school and still struggling in these sets and, more importantly, it took me realising that my child just was not a very happy boy. A friend of mine told me about the method followed by the Brain Workshop and that it had worked wonders for her struggling daughter and I almost immediately decided to give it a try. I called Sahar, met with her and we talked about Vianney's situation and how they could help him. I was favourably intrigued and my husband and I enrolled Vianney for 2 sessions, as recommended after the assessment he took. I did not expect miracles at all...

## Vianney's Mother (continued)

(continued) I basically thought that, at worse, it could not hurt. Well, Vianney just finished his first session and here is what has happened in Vianney's life: he went up 2 levels in every set at school—except in reading where he went up 3 levels in 2 weeks. His teacher keeps asking me what has happened to him and tells me he is a different child. His behaviour at school is mostly excellent. His self-confidence, while still needing to be worked on, is much better and I can tell he has started to believe that he can actually do and achieve things. The results are just amazing. I know this might sound just like another success story but I insist that what we have seen with Vianney is something that I would never have dreamed of just a few months ago. Vianney has just started his second session; he goes to the centre everyday and I can tell he feels completely at home there (perhaps even a little too much at times!). My husband and I are very impressed and are convinced that what is happening with our son is priceless and well worth the investment. I also wish to take this opportunity to personally thank Sahar, always kind and patient, and all the lovely trainers (Sabine, Mila and now Vicky) who have worked very hard to get Vianney where he is now. Thank you!

## Dana's Mother

Our story with the Brain Workshop started when my daughter's teacher informed us that she is having problems in the school, as she cannot concentrate for a long period and she is very slow. Her father and I started to look for solutions; while I was searching on the internet I came across The Brain Workshop website, I read some of the stories. I researched about brain training and how it can help people. I sent them an email and they responded directly. We decided to make Dana sit for the assessment. After the consultation, we decided to start the program for Dana. My daughter was very happy with her instructor and she enjoyed her classes at The Brain Workshop. Dana improved so much after the program and her memory is much better. She can recall most of the things. She is studying hard in school. It was a great experience for us and we are planning to continue with another program. I am very thankful to everyone there; they were very friendly and cooperative with us. I recommend this program to every parent.

## Keelan's Mother

I Came to know about The Brain Workshop while browsing the net and was glad I did. Thanks to Ms Sahar, my son Keelan Dias has improved, he can retain things that he has studied and his concentration has improved but is still a work in progress. The overall result is impressive and I am glad that I bought Keelan here. My deepest gratitude goes to Ms. Sahar and her wonderful staff for all their hard work. I am thinking of bringing him back here for another session during the summer break. Thank you all very much Keelan says: I have found The Brain Workshop quite helpful. It has helped me in many ways like increasing my concentration, helped me do my work faster, and think faster. It has helped me a lot in my math and spelling in English. Everyone over here is friendly. I would like to thank everyone for all their hard work that they have put in me.

## Fraser's Mother

My son's learning difficulties had been identified when he was much younger and through one-on-one coaching he had made great improvements so I knew before he started this time the same approach would show the best results, and it has. What this experience has proved to me is that this form of training needs to be used at various stages of their learning development and the benefits when they are 5-12 years old will be different to when they are 12-18. My son is now 15 and the training this time was to improve his focus, memory and most importantly, his confidence to attempt difficult tasks. He has certainly achieved those goals, and both his teachers and I have seen a marked improvement. We would thoroughly recommend this training particularly for children who lack confidence in themselves when tackling their school work. The staff is so friendly and welcoming, the children soon feel at ease and see this as a fun experience whilst learning. The Brain Workshop is a real find!

# Jana's Mother

I came across the brain workshop by mere accident as I was searching for summer camps for my kids. This is when I found they were offering a brain training summer program which immediately caught my attention, as my 7 year old daughter had been struggling at school in so many areas – math being one, as well as spellings. Additionally her working memory was on the low and as well as processing speed, logic, reasoning. Hence, I immediately got in touch with The Brain Workshop and bought my daughter in for an assessment as a last hope for developing those lacking skills in my daughter because it seemed that no intervention classes or extra tutoring was helping. The team at The Brain Workshop lead by Sahar were really understanding and great in listening, explaining fully how the program would help. I was also surprised at how accurate the results of the assessment were, they really helped identify the areas of weakness for my daughter, so I immediately entrusted the team as they were extremely competent. Slowly I started noticing changes in my daughter e.g. solving puzzles she could not solve etc. When the new academic year started the change and improvement was quite apparent.

## Jana's Mother (continued)

My daughter was doing much better in all subject areas especially math and spellings which were the most problematic areas. Most importantly she has become more confident in herself and less shy and over all a happier person and student. Hence I really believe this is one of the best things I could have done for my daughter as it is a life-time investment that will benefit her throughout her life. I really can't thank the team enough - Sahar, Vicky and the rest at The Brain Workshop - for their great understanding and support throughout this journey.

## Ria's parents

We were quite pleased with the progress of our child. We truly believe this method does work on improving areas of processing speed and working memory, and we would recommend the program to others without any hesitation. Parents just need to have faith and believe this will work. We would like to thank Sahar and Sonali for their effort and professional approach. Trainer (Sonali) says: Ria worked quite enthusiastically in all tasks. She was always curious about everything and worked hard to do better each time. Ria had achieved significant gains and she could see and feel the difference in her self. It was a pleasure to work with Ria. We are all very proud of her and we wish her luck for her future.

## Ahmed's Mother

We had admitted our son Ahmed aged 9 in the Brain Workshop to improve his concentration skills. He had a good time in a friendly environment supervised by amiable & qualified instructors, wherein he successfully completed the course last month by the Grace of GOD Almighty. He was also duly awarded a certificate of achievement on completion of his course. We wish the very best to one & all at the Brain Workshop & the students availing their services. Prasi Ahmed's trainer: Ahmed is a sweet natured boy. He always worked hard and wanted to do better each time. He is naturally curious and inquisitive; a great feature that we're sure will continue to help him develop throughout his life. Ahmed had achieved significant gains specifically in auditory processing skills where he gained four years and 40 extra percentile points. It was a pleasure to work with Ahmed. We are all very proud of him and certain that he will go on to achieve great results next year at school.